



AIC2023
15th CONGRESS

AIC2023 15th CONGRESS



The **15th Congress of the International Colour Association, AIC 2023**, took place in Chiang Rai, Thailand, spanning from November 28th to December 2nd, 2023, and was effectively coordinated. The event featured a comprehensive presentation of 179 papers, including 13 invited and keynote speakers, 84 oral presentations, and 82 posters. Participants from 26 countries contributed to a total attendance of 226 individuals, as detailed in the following table:

Participating regions	Number
Japan	60
Thailand (including 18 staffs)	47
China	25
United Kingdom of Great Britain and Northern Ireland	16
Korea	12
Italy	8
United States of America	8
Taiwan	8
Portugal	6
Sweden	5
France	5
Germany	3
Australia	3
Spain	3
Singapore	3
Switzerland	2
Norway	2
New Zealand	2
Indonesia	2
Argentina	1
Russia	1
Canada	1
Brazil	1
Finland	1
Mexico	1



Pictures of Workshop 1, “Cultivating Calm and Focus,” hosted by Petronio Bendito (left and right)

The participants found two workshops particularly intriguing, as depicted in the pictures.

In Workshop 1, titled “*Cultivating Calm and Focus*,” **Petronio Bendito** introduced cognitive processes and tools aimed at fostering calm and focus. Participants had the opportunity to engage with a color-coded visual neurofeedback system through a media art project.

Workshop 2, conducted by **Suphawat Hiranthanawiwat**, focused on “*Watercolor Painting*” and showcased unique watercolor techniques for achieving dynamic tonal depths in paintings. Attendees were encouraged not to miss the chance to master the art of watercolor painting.

The four study groups held their meeting in AIC 2023:

1. Study Group on Environmental Colour Design
2. Study Group on Art and Design
3. Study Group on Language of Color
4. Study Group on Color Vision and Psychophysics



Workshop 2, conducted by Suphawat Hiranthanawiwat, focused on “*Watercolor Painting*”. (above and below)